



NEWS RELEASE

Media Contact: **Geoffrey Ives**
geoffrey.ives@delorme.com
207.846.7114

For Immediate Release

Navigation Solutions Provider Jeppesen Selects DeLorme World Base Map for Cartographic Support

Unique DeLorme offering is topological, routable, and GPS-navigable and delivers a seamless, consistently detailed view of the world with reliable horizontal accuracy.

YARMOUTH, Maine -- July 29, 2010 -- Jeppesen, known internationally for its leading navigational and operations management solutions, has selected the topographic [DeLorme World Base Map](#) (DWBM) to support development of products used by pilots navigating by visual reference.

DeLorme has applied its unique cartographic look and feel to create a seamless view of the world combining accurate object placement and projection with a compelling topographic visualization of the Earth. The data provides a consistent level of detail and reliable horizontal accuracy for all features worldwide.

The DeLorme World Base Map is topological, routable, and GPS-navigable. It accurately portrays major transportation layers, inland and shoreline hydrography, agreed and disputed jurisdiction boundaries, and major geographic features. It uses the Shuttle Radar Terrain Model (SRTM) to display digital elevation and create 3-D models.

"We are obviously very pleased that Jeppesen has selected our DWBM for its map development," said DeLorme Vice President James Skillings. "More and more leading companies like Jeppesen, as well as U.S. and foreign governments and agencies, are recognizing the value of our data as a platform upon which to build anything from GIS systems to commercial map products."

About DeLorme

DeLorme is the longtime leader in innovative mapping and GPS solutions for both consumer and professional markets. Based in Yarmouth, ME, DeLorme offers a unique set of core competencies across the complex areas of map data creation and management, software development, and integration with GPS. The ability to develop all the critical components necessary to compete in the fast-changing navigation world provides a distinct competitive advantage. DeLorme is one of a handful of mapmakers that still own and produce their own content, and its Street Atlas USA, Topo North America, XMap, and Earthmate GPS products have introduced countless first-to-market innovations. To learn more, go to www.delorme.com.

About Jeppesen

For more than 75 years Jeppesen has made it possible for pilots and their passengers to safely and efficiently reach their destinations. Today this pioneering spirit continues as Jeppesen delivers essential information and optimization solutions to improve the efficiency of air, sea and rail operations around the globe. Jeppesen is a subsidiary of Boeing Commercial Aviation Services, a unit of Boeing Commercial Airplanes.